

What's New 2.0?

Thursday 3:30 - 4:00 PM

Jeff Stronk



It's back by popular demand! We will take a look at new products, equipment, and techniques coming to market this year. There are so many changes and Jeff's program is unbiased, peer-to-peer, and is the perfect place to learn before you make crucial financial decisions. We'll also recap some the 2024 products to see if they lived up to expectations.

Jeff Stronk is co-owner of Treasure Dental Studio in Salt Lake City, UT. He's been in the dental industry for 30 years with a focus on implants and surgical case planning. Jeff currently serves as Chair of the Cal-Lab Association Board and is on the faculty of NADL University. He recently served on the Board of Directors of the NADL and was President in 2011. Jeff also served on the Board of the Foundation of Dental Technology where he was chair from 2015-2016.